



Horngren s Accounting, the Financial Chapters (Paperback)

By Tracie L. Miller-Nobles, Brenda L. Mattison, Ella Mae Matsumura

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 11th Revised edition. 269 x 224 mm. Language: English . Brand New Book. For courses in Financial and Managerial Accounting. Expanding on Proven Success with Horngren s Accounting Horngren s Accounting presents the core content of the accounting course in a fresh format designed to help today s learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, and provide meaningful learning tools. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that readers understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth...



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